

TUPPER LAKE

BRAND REFRESH

UPDATED COLOR PALETTE & LOGOS

PMS 174 C
C0 M84 Y95 K37
R150 G56 B37
#963825

PMS Cool Gray 11 C
C63 M52 Y44 K33
R84 G88 B96
#545860

PMS 729 C
C10 M43 Y65 K18
R181 G129 B88
#B58158

PMS Black 4 CP
C44 M66 Y79 K88
R48 G38 B30
#30261E

PMS 284 CP
C54 M19 Y0 K0
R110 G173 B243
#6EADF3

PMS 4282 CP
C28 M26 Y19 K2
R176 G170 B181
#B0AAB5

PMS 2151 CP
C85 M48 Y1 K7
R36 G107 B167
#246BA7

PMS 656 CP
C10 M2 Y0 K0
R221 G229 B253
#DDE5FD

