



BECOME A SPONSOR

4th ANNUAL PHIL EDWARDS MEMORIAL HOCKEY TOURNAMENT

On behalf of the Tupper Lake Chamber of Commerce, we would like to invite you become a sponsor of the fourth annual Phil Edwards Memorial Hockey Tournament on January 5-8 in 2018. This tournament was created in memory of the late Phil Edwards and is designed to help increase tourism in Tupper Lake and bring business to the area in what most would consider our slow time of year.

Phil Edwards was a beloved member of our community who dedicated a majority of his life volunteering his time to help create a better Tupper Lake. One of the more extensive projects he took on was the construction of the Civic Center. For years the town had only an outdoor rink, which was getting harder to maintain as the winters worsened. Along with help from other community volunteers, Phil spent long days that ran into long nights building the rink for the kids to enjoy. Phil was known for his infectious sense of humor and his willingness to help anyone in need. He was never without a smile on his face and anyone lucky enough to know him knows he was an amazingly generous man.

The Tupper Lake Chamber of Commerce strives to bring business to Tupper Lake and our main focus is to achieve this through events. It's no secret that the winters in our area put a strain on most businesses and we believe events like the Phil Edwards Hockey Tournament will help change that. To market this event, we use radio, print and social media inside and outside of our region.

Putting on a hockey tournament is extremely costly with ice time and insurance. To curb these costs, we will be raffling off numerous items as well as having a 50/50. The Chamber of Commerce is currently looking for local businesses to sponsor these items. We feel this would be a great opportunity to market your business in our slower season. The chamber is also looking for an exclusive sponsor who would land their business logo on the game pucks plus more!

Any proceeds the chamber receives from this tournament goes back into the community through the creation and funding of other events. We feel that this cycle is beneficial to our community as a whole. A good portion of the proceeds also goes towards a scholarship in Phil Edwards name which is awarded to the Most Dedicated Senior.

For more information or to become a sponsor, please contact us at events@tupperlake.com.



EXCLUSIVE PRESENTING SPONSOR - TAKEN

- Exclusive logo location on the game pucks
- Prime logo location on back of the tournament t-shirts
- Logo placement on registration site
- Prime logo location on the tournament schedule
- Banner Placement in civic center (must provide your own banner)
- Thank you mentions throughout the tournament

RAFFLE ITEM SPONSOR – Amount varies (Items listed below)

- Name on the back of the tournament t-shirts
- Logo and name with raffle item
- Name on tournament schedule
- Thank you mentions throughout the tournament.
- 4 Raffle Tickets

Family Pack tickets Buffalo Sabers vs. St. Louis Blues- \$225

Patrick Kane Chicago Blackhawks Autographed Logo Hockey Puck- \$200

Brian Leetch New York Rangers Autographed 90th Anniversary Season Official Game Puck- \$150

Auston Matthews Toronto Maple Leafs Autographed 2017 Puck- \$150

Jack Eichel Buffalo Sabres Autograph Photograph- \$150

Marc-Andre Fleury Pittsburgh Penguins 2017 Stanley Cup Champions Autographed Photograph- \$100

GENERAL SPONSOR- \$75

- Name on the back of the tournament t-shirts
- Name on tournament schedule
- Thank you mentions throughout the tournament.
- 2 Raffle Tickets

Note: If all items have been sponsored or if you would like to donate your own item please contact the Tupper Lake Chamber of Commerce. The contact info is in the footer below.



EVENT INFO

Event Name: _____ The Phil Edwards Memorial Hockey Tournament _____

Sponsorship Level/Item: _____ Amount: _____

ORGANIZATION INFO

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Business/Product/Service Description: _____

PAYMENT INFO

Payment Method- Check Cash

Signature: _____

Date: _____